

## The “Face of Casey Cardinia Libraries” Campaign Terms and Conditions

Would you like to be a “Face of the Library”?!

We're looking for 16 people of all ages who would like to represent Casey Cardinia Libraries (CCL) and help us tell the story of why libraries are so special.

We don't want to use 'perfect' models that may never have stepped foot inside one of our magical libraries, we want real library members who are passionate, committed and proud to tell the world about what our libraries offer.

### **TO ENTER:**

- Fill in the entry form on the Casey Cardinia Libraries' website “Face of the Library Competition” page.
- Entry forms will also be available at each of the branches. Completed entries may also be submitted at any CCL branch.
- Upload a clear photo of yourself, preferably a head shot. It doesn't need to be of professional standard.
- Make sure you convince us as to why YOU should be a “Face of the Library”. Your story of how you use libraries and what the library means to you is important in helping the selection panel to reach their decision.

### **TERMS AND CONDITIONS**

1. Information on how to enter and the details of the campaign form part of these Terms and Conditions. Participation in this competition is deemed acceptance of these Terms and Conditions.
2. Entry is only open to members of Casey Cardinia Libraries. Members under the age of 18 must have parental permission.
3. The campaign commences on 1/08/2019 and entries close at 11:59pm AEDST on 23/08/2019
4. To enter, individuals must complete the entry form on the CCL website here: <https://www.cclc.vic.gov.au/about/face-of-the-library/> OR complete an entry form at a CCL branch and submit it before the close of entries to any CCL branch.
5. Incomplete entries will be deemed invalid.
6. Only one entry per individual will be accepted.
7. “Face of the Library” winners (finalists) will be selected by a panel of CCL staff (Selection Panel), based on a number of criteria, including, but not limited to:
  - Suitability as a representative of CCL. We are searching for a wide cross-section of our community to represent CCL membership. Entries will be considered in the context of achieving a wide representation.
  - The strength of connection to the library
  - Willingness to commit to their image being used to represent CCL for a minimum of two years
  - Ability to attend a professional photoshoot in the Casey Cardinia region at a date and time in September (to be determined)
8. The Selection Panel's decision is final. Information about entrants or selection process will not be made available.

9. The finalists will be required to commit to their image being used in a wide range of promotional materials (printed and online/social media) for CCL for a minimum period of two years until 1/09/2021. Beyond this time, images will only be withdrawn upon specific request from the finalist (or their parent/carer if under 18).
10. Finalists will be required for a photoshoot at dates/times in September 2019 (to be determined). Every effort will be made to consider individual's availability, however it is expected that finalists commit to attending one of the photoshoot sessions.
11. Images taken at the CCL photoshoot remain the property of CCL and are not to be used for any other purposes.
12. CCL reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who CCL has reason to believe has breached any of these Terms and Conditions.
13. Finalists will be announced on the CCL Facebook page and the CCL website. Finalists will also be notified by email.
14. All entries become the property of CCL